

# Community Cohesion Strategy

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## Purpose

As an independent charity working in some of the most diverse and culturally rich areas of Great Britain, ELATT is committed to strategic aims of community cohesion; equality of opportunity; cultural and economic integration and sustainable development for the individual and the community, the environment and the local economy.

ELATT's Community Cohesion Strategy is delivered through Community Cohesion Themes and fuels the funding we tender for, the services we provide and our expectations of learning. They are:

## Supporting the social integration of communities

- Establishing shared values and responsibilities for all our learners through induction.
- Fostering inter-cultural contact between learners through curriculum design.
- Addressing the learning needs of local communities.
- Recruitment through word of mouth to reach family, friends and neighbours.
- Student feedback systems ensuring all learners can voice their compliments and concerns.

## Engaging and supporting disadvantaged groups

- Unemployed people in East London, particularly those with low prior educational attainment.
- Employed people in low pay, especially those working for local SMEs.
- Migrant communities and those who speak a first language other than English, in particular Somali, Kurdish/Turkish and Bangladeshi communities.
- Lone parents, particularly those out of employment and education.

## Building confidence amongst community groups

- Building the sense of self-esteem of individuals and communities through achievement in learning and work.
- Listening to the views of community leadership and partners.
- Participating in inter-cultural activities and events which value shared and distinct cultures, including supporting inter-faith activities.

## Contributing to the economic regeneration of community groups

- Supporting unemployed people into work placement and paid jobs.
- Developing the skills of under-employed people and identifying ways for them to access free courses.
- Building links with community employers with events encouraging partnership.

## Improving communication and information activities

- Promoting the community cohesion message across the organisation.
- Ensuring information is given in an easy to understand way.
- Improving information and channels of communication to ELATT students.
- Addressing feedback given through stakeholder consultation.
- Raising understanding of different cultures.

This policy is non-contractual and may change from time to time.