

ELATT BRAND

Issue Date: 05.04.2019

Purpose

ELATT will adopt language, images and design so as to promote an external impression of an organisation that values:

Learning and Work

ELATT believes that learning and work are routes to prosperity and fulfilment. ELATT's services are designed to equip learners and communities with skills to help them learn and work.

Reliability and trustworthiness

ELATT is a well established organisation with professional experience of learning and regeneration since 1984. It is capable, proficient and successful in delivering projects and realising results for learners, the community and funders.

Responsiveness and accessibility

ELATT is a small community organisation that is approachable and accessible to people from excluded communities. We have a unique knowledge of our community because we are approachable and responsive.

Contemporary and cutting edge services

ELATT provides skills for the 21st Century, our teaching delivery is modern and advanced. We are creative and flexible, seeking new imaginative solutions to intransigent problems and bringing contemporary services and technologies to local communities.

Quality and Success

ELATT is proud of its high quality services and passionate about its success supported and regulated by external agencies and our own commitment to learners.

This policy is non-contractual and may change from time to time.